

ABSTRACT

The user transmits a display request 11 to designate contents of a Web page from a receiving terminal 3. A sever 2 has a Web page generation processing section 6 that selects a display control program 8 and data necessary for the operation of the display control program 8 from a storage section 5, and adds the same to a standard format Web page 7 that is prepared in advance. A new Web page 10 designated by the user is transmitted to the receiving terminal 3 through a network 1. Accordingly, a Web page containing the most current and minimum data necessary can be provided to the user, the user can use the received Web page to calculate estimates for desired products and so on.